



Cluster World Congress



Dąbrowa Górnicza, 7 March 2016

National Cluster of Innovative Enterprises
ul. Jana III Sobieskiego 9/230, 14-100 Ostróda

Cluster World Ltd.
ul. Rejtana 18, 33-300 Nowy Sącz

Dear !

On **March 31 - April 1, 2016** year, for the second time in **Poland, in Dąbrowa Górnicza/Silesia** will be held **Cluster World Congress**.

The Congress is an event of international importance. It brings together representatives of clusters, local, regional and national government as well as representatives of international organizations. The organizers of the Congress, which in this edition will be held under the motto 'Triple helix in international projects. Building the local economy and the world through cross-sectoral co-operation' are National Cluster of Innovative Enterprises, Cluster World LTD., Dabrowa Górnicza Town Hall, Silesia Basin Development Committee, Project POLAND 3.0, Association of Taxpayers in Poland, Association Humaneo.

Increasingly popular idea of clustering, which profoundly enriches the cooperation of business, science and research. Thus, causes the Cluster World Congress to be the international communication platform that enables dialogue among the sectors. Considering the wide range of benefits that we are able to offer, we kindly invite you to participate in the Congress as speaker in the event. Your presence will surely rise the importance level of the event.

After the success of the first edition of the Congress, the next event was dedicated to strategic national and international projects, implemented, among others, through multi-sectoral cooperation and cluster cooperation.

Clusters, being a bottom-up initiatives have organized around the objective pursued. This will also plan to Congress Cluster - A detailed presentation of the cross-border international European projects planned for the upcoming years and cluster innovation, solutions for specific industries and cooperation between business, local government and civilian society in the implementation of an large scale projects related to the creation of inventive solutions.

During the Congress, at the various panels will present opportunities for collaboration and the necessary actions for the implementation of international projects, including POLAND 3.0 project - the National Programme for the New Industrial Policy of the Republic of Poland from 2014 to 2020, the largest cross-border project in Europe, carried out by clusters. **Moreover, the Congress topics will consider: sectoral co-operation - sustainable development - multimodal transport and logistics - the macro-regional strategies - CSR.**

Both, meritorical part as well as discussions will feature the activities of Polish and foreign clusters. At the same time, the presentations will appoint good practice of combining strengths in order to improve the local and global economy, issues related to the development, management, benchmarking and financing of the activities of cooperative relations, as well as thematic panels industry for example: medicine , RES, etc.

Substantive part of the Congress has been prepared with due care and attention being paid to the presence of various sectors in the event.

Cluster World Congress becomes an opportunity to learn and find cooperative interbranch and supra bases, due to the exchanging knowledge, experiences, and discussions on planning, implementing international, socially responsible and enrolling in strategies for sustainable development projects.

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What is worth to add, the Cluster World Congress is the industry event. The best invitation to the Congress may be the first recap the statistics of the CWC (24 - March 26, 2015). The congress was attended by approx. 900 participants, including approx. 40 reporters from around the world. In the organization of the panel (25 March) were engaged 172 world-class speakers, and the whole event was broadcast online and by Polish Television.

On the second Cluster World Congress invited guests are from all over the world. Both the representatives of the world politics, science and business. Among invited guests are: Prof. Jerzy Buzek, who took the honorary patronage of the Cluster World Congress, and also the experts in the field of clustering among them: Reza Zadeh, President of the European Foundation for Excellence Cluster (EFKA), Helmut Kergel and Thomas Lamer-Gamp, the Directors of the European Secretariat for Cluster Analysis (ESCA), Werner Pamminger with Clusterland in Austria, the European Commission and many other important clusters managers. To participate in the Congress were also invited Christian Ketels from the Harvard Business School and Zbigniew Bochniarz of the University of Washington.

Organized event for the second time brings together social and business responsibility only high quality transfer of knowledge. To oversee the substantive content of the Congress was appointed Honorary Program Council, which is chaired by PhD. Krzysztof Pawlowski, along with Prof. Jerzy Buzek, a former President of the European Parliament.

We invite you and deeply encourage to present your achievements, activities, organizations and regions that you represent.

Applications for participation in the event will be accepted through an application form available on the website of the Congress. For more information on the event can be found at: www.clusterworldcongress.com.

We also encourage you to contact the office of the Congress:

office@clusterworldcongress.com, phone number. + 48 (0) 18 307 05 39.

Best regards,

Angelika Jarosławska

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